



*jen*MOFF

# *event tools and media kit*

EVERYTHING YOU NEED TO PROMOTE AND HOST JEN MOFF AT YOUR EVENT

***Every team has a story. Let's make yours worth telling.***

welcome,  
event planner!



HERE'S HOW TO GET THE MOST OUT OF THIS KIT.

This kit was designed to make your life easier. Inside, you'll find everything you need to seamlessly promote, introduce, and host me at your event — from bios and headshots to AV requirements and stage intros.

Feel free to copy, paste, download, and share these resources with your team. If you need something customized, just reach out, and I'll make sure you have what you need.

YOUR AUDIENCE'S EXPERIENCE STARTS WITH SMOOTH PLANNING.  
LET'S MAKE IT EFFORTLESS.



*Jen* MOFF

Jen Moff helps leaders and organizations harness the power of story to spark change, strengthen culture, and drive engagement. With a background spanning organizational development, improvisational theatre, and corporate training, she blends strategist insight with stage presence to deliver keynotes that inspire and stick.

## SIGNATURE *keynotes*

Improv for  
Leaders

The Future of  
Work is Human

Jen speaks at the intersections of leadership and employee experience, story and strategy, and play and professional growth — helping organizations spark change and sustain success.

Rewriting the  
story of Change

**“Organized, professional, and a joy to work with...”**

*- Dr. Joe Mitchell, Associate Professor, Valdosta State University*

**“Energetic, funny, and engaging...”**

*- Chris Wells, United Way, NC Florida*

### Great Fits for Jen:

- Leadership & professional development conferences
- Corporate offsites & retreats
- HR, L&D, and organizational culture events





PLEASE FEEL FREE TO USE THESE BIOS AS WRITTEN IN YOUR EVENT PROGRAM,  
WEBSITE, OR PRESS MATERIALS.

### **Short Bio (~33 words)**

Jen Moff blends the performer's stage presence with the strategist's insight. With a background in organizational development and corporate learning, she delivers talks that are both inspiring and practical.

### **Medium Bio (~90 words)**

Jen Moff is a speaker and organizational development strategist who helps leaders and teams rewrite their stories of change. With a foundation in corporate learning and over a decade of experience in organizational development, she combines practical business insight with the presence of a seasoned performer. Her keynotes inspire action while her workshops and coaching provide tools teams can use immediately. Known for her warmth, humor, and engaging delivery, Jen creates experiences that both captivate audiences and spark meaningful change.

### **Long Bio (~150 words)**

Jen Moff is a speaker, facilitator, and organizational development strategist dedicated to helping leaders and teams thrive in the future of work. With a professional background that spans corporate learning, coaching, and organizational development, Jen specializes in guiding small to mid-sized organizations through growth, change, and culture shifts.

Drawing on her experience as both strategist and performer, she brings a unique blend of insight and energy to every stage. Her keynotes are known for weaving story, humor, and practical tools that audiences can apply immediately. Beyond speaking, Jen partners with organizations to conduct needs analyses, design training, and create systems that support sustainable growth.

Jen has worked with clients ranging from universities and nonprofits to growth-stage companies. Whether delivering a keynote, leading a workshop, or coaching executives, she is committed to ensuring audiences leave empowered, entertained, and equipped to create meaningful change.

# » headshots «

PLEASE FEEL FREE TO USE THESE PHOTOS IN YOUR EVENT MARKETING MATERIALS, PROGRAMS, OR WEBSITES. A HIGH-RESOLUTION VERSION OF EACH IMAGE IS AVAILABLE VIA THE DOWNLOAD LINK PROVIDED.

## PROFESSIONAL HEADSHOT (COLOR)



[Download High-Resolution Version](#)

## PROFESSIONAL HEADSHOT (B&W)



[Download High-Resolution Version](#)

# >> stage intros <<

READY-TO-USE SCRIPTS FOR YOUR HOST OR EMCEE.

## **Short (30 seconds)**

"Please welcome Jen Moff — a speaker, strategist, and performer who helps leaders and teams harness the power of story to spark change and inspire growth."

## **Medium (60 seconds)**

"Our next speaker blends the presence of a performer with the insight of a strategist. With a background in organizational development, theatre, and corporate training, Jen Moff helps leaders and organizations reframe their stories to create lasting change. Today, she'll share practical insights and engaging stories you can take back to your own teams. Please join me in welcoming Jen Moff."

## **Playful (adds energy)**

"Get ready to laugh, reflect, and be inspired. Jen Moff is part strategist, part performer, and all heart. She brings stories that stick, insights that matter, and the energy your audience needs. Let's give a warm welcome to Jen Moff!"

## **Formal (for conferences, universities, or conservative events):**

"Please welcome Jen Moff, an organizational development strategist and professional speaker whose work bridges leadership, communication, and culture. With a background in corporate learning and performance, Jen helps organizations align people and processes for sustainable growth. Today, she will share insights that are both research-informed and practically applicable for teams and leaders at every level."

# » what clients and peers are saying «

REAL FEEDBACK FROM LEADERS AND LEARNERS WHO EXPERIENCED JEN LIVE.

Jen's words carry the rare combination of insight and authentic compassion. She inspires both reflection and action.

**Scott Berkun**  
Best-selling  
Author and Speaker

“

*Jen helped our team navigate the sudden shift to remote work. Her coaching and training gave us practical tools to balance productivity with well-being. She made a challenging transition feel manageable, even inspiring.*

**Participant**  
Piaggio Fast Forward  
Talent Development Program

“

*Working with Jen gave us clarity as leaders and tools for our staff to reduce burnout. She helped us communicate better as co-owners and equipped our therapists to thrive. It was the kind of support we didn't know we needed — but can't imagine doing without.*

**Co-Owner**  
The Artful Life

“

*"Imagine what your audience will say after Jen has been part of your event."*

**Anonymous**  
Conference Organizer  
Leadership Summit

# >> av essentials <<

THESE ARE JEN'S PREFERRED AV AND STAGE REQUIREMENTS TO ENSURE THE BEST AUDIENCE EXPERIENCE. IF ANYTHING IS UNAVAILABLE, LET'S DISCUSS ADJUSTMENTS IN ADVANCE.

## **Core Requirements**

- Wireless lavalier or handheld microphone (preferred: lavalier for hands-free movement)
- Projector & screen with HDMI connection
- Confidence monitor (if available, for slide notes)
- Remote/clicker to advance slides

## **Room Setup**

- Stage space that allows for movement and audience interaction
- Table & chair on stage (optional, depending on format)
- Water available

## **Tech Check**

- Sound check scheduled at least 30 minutes before start
- AV contact available onsite during event

# >> logo and brand assets <<

USE THESE APPROVED VERSIONS FOR EVENT PROGRAMS, SIGNAGE, AND MARKETING MATERIALS.

Below are previews of the official logo variations. You can download **all files in one package** for quick access. Please do not alter, recolor, or edit these logos.

## DOWNLOAD ALL LOGOS



Full Color Gradient / Black  
Primary logo for digital and full-color use.



Full Color Gradient / White  
Best for use on dark backgrounds.



Gold / Black with Icon  
Formal variation —  
often used for premium or print.



Gold / White with Icon  
Formal variation — for dark  
backgrounds or overlays.



Green / Black with Icon  
Alternate logo for general use.



Green / White with Icon  
Alternate logo for use on dark backgrounds.

# planner resources & contact

HAVE EVERYTHING YOU NEED?  
IF NOT, HERE'S HOW TO REACH ME.

This kit is designed to cover everything — bios, headshots, AV needs, intros, and more. If you need additional materials, clarification, or custom assets, I've got you covered.

✉ **Booking & Coordination:** [booking@thejenmoff.com](mailto:booking@thejenmoff.com)

🌐 **Website:** [www.thejenmoff.com](http://www.thejenmoff.com)

[Check My Availability](#)

## TIP FOR PLANNERS:

Share this kit with your AV team, emcee, or marketing coordinator. It's designed to make their jobs easier too.

*jen*MOFF